**Robin Long**

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WEB rlongdesigns.com/print-gallery • rlongdesigns.com/digital-gallery

**PROFESSIONAL SUMMARY**

Forward-thinking design professional with over 14 years of experience in print and web design. Organized and detailed-oriented, team player accustomed to working in deadline-driven environments. A quick learner, who is always looking to add new skills and keep up with the latest trends in design.

**SKILL SET**

• Adobe InDesign • Adobe Photoshop • HTML • Javascript

• Adobe Illustrator • CSS • Wordpress • jQuery

**RELEVANT EXPERIENCE**

**VivaTysons Magazine**, McLean, VA February 2015 - Present

*Graphic Designer*

• Design ads for local businesses in an upscale local magazine that mails 6 times a year

• Create email campaigns and templates using Zoho

• Post content and update css on the magazine’s site in Wordpress

• Produce graphics for the magazine’s social media accounts

• Edit and design in-house marketing materials such as flyers, postcards, and letters

**CentrisPoint**, Washington, DC January 2012 – February 2015

*Web/Graphic Designer*

• Used HTML, CSS, and Javascript/jQuery to develop a compelling website and a series of interactive reports

• Transformed text-only copy into web-optimized graphics and illustrations

**The Creative Group**, Washington, DC November 2009 - January 2011

*Freelance Graphic Designer*

• Created and edited a variety of engaging, customer-facing documents, including menus, signs, sales sheets, and ads

• Typeset classified ads

**Stephen Winchell & Associates**, Falls Church, VA June 2009 - July 2009

*Freelance Graphic Designer*

• Created and modified materials for non-profit direct mail such as letters, surveys, and forms

**United Marketing Solutions**, Springfield, VA August 1999 - October 2009

*Senior Mac Operator/Graphic Designer*

• Designed creative ads for cooperative envelope mailings as part of a busy art department that averaged 5,000+
individual layouts annually

• Created ads and the layout for an advertising booklet that averaged 40 pages on a quarterly basis

• Output the advertising booklet to plates and checked the plates for quality

• Converted art files to the correct file format for printing and performed clean-up on art files

• Proofread and pre-flighted pre-press ready ads

• Communicated with customer support to resolve issues with ads

• Took daily inventory of the layouts in the department and used a combination of the production schedule and
turn-around standards to organize and prioritize the work

**EDUCATION**

*Diploma*, Web Design

The Art Institute of Washington, Arlington, VA

*Bachelor of Fine Arts*, Graphic Design

Rowan University, Glassboro, NJ

**AWARDS**

Third Place, National HIV Testing Day 2011 Poster Contest

Sponsored by the National Association of People with AIDS (NAPWA)