
mummers parade



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Creative Brief



Project Summary:

Title: Mummers Parade

Purpose: The Mummers Parade site will provide information about the annual New Years parade in Philadelphia. Topics the site will cover include the history of the Mummers Parade and the different groups that participate in the parade.

Pages:

Home: *two columns*
main column on left - general information and history of the parade
side column on right - timeline of the history on the parade

Comics: *two columns*
main column on right - description and history of the Comic Clubs
side column on left - the currently active Comic Clubs

Fancies: *two columns*
main column on left - description and history of the Fancies
side column on right - the currently active Fancy Clubs

String Bands: *three columns*
main column in center - description and history of the String Bands
side column on left - the currently active String Bands

String Bands:

side column on right - instruments that are used in String Bands

Pages:

Fancy Brigades: *two columns*
main column in right - description and history of the Fancy Brigades
side column on left - the currently active Fancy Brigades

Credits: *table*
thumbnails and sources of each image used on the site

Contact: *one column*
form to contact information of the creator of the site

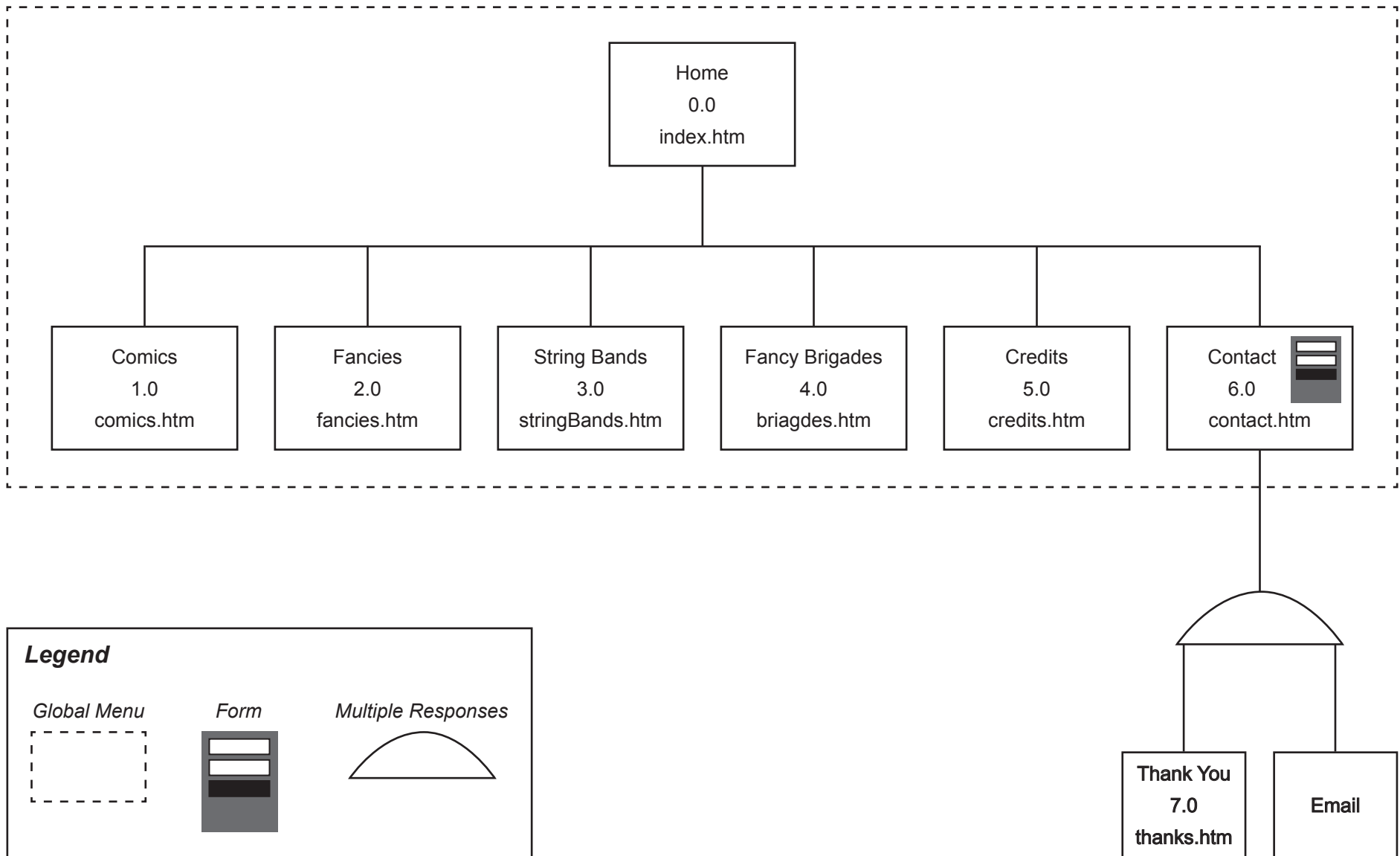
Reply: *one column*
pages thanking the visitor of the site for visiting and filling out the form

Audience: students looking for history on the tradition of the Mummers Parade in Philadelphia

Perception/

Tone: festive and fun

Navigation Map



Wireframes - Home



width – 100%

Banner

Home | Comics | Fancies | String Bands | Fancy Brigades | Credits | Contact

image

Introduction

General information and history of the Mummings Parade

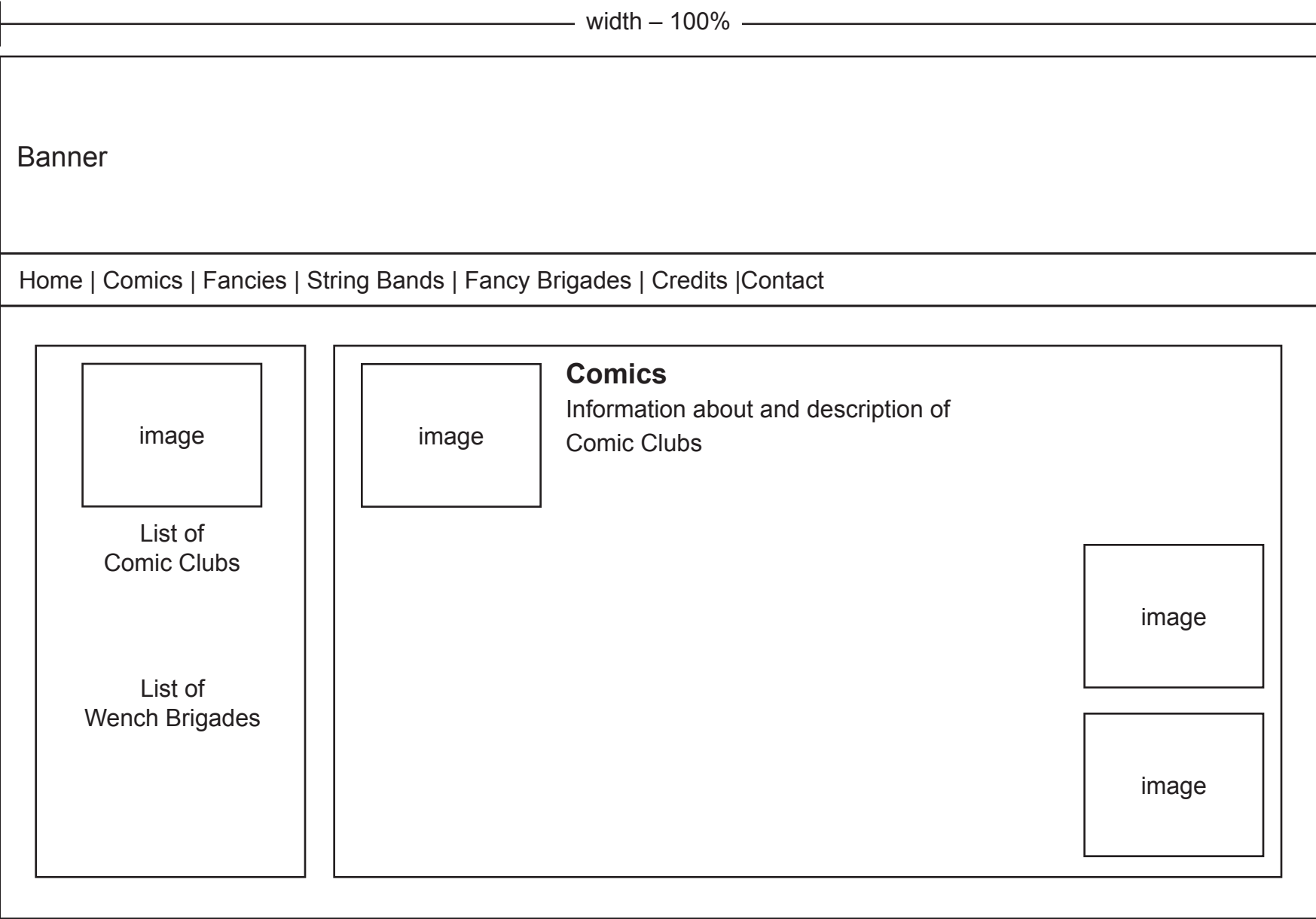
image

image

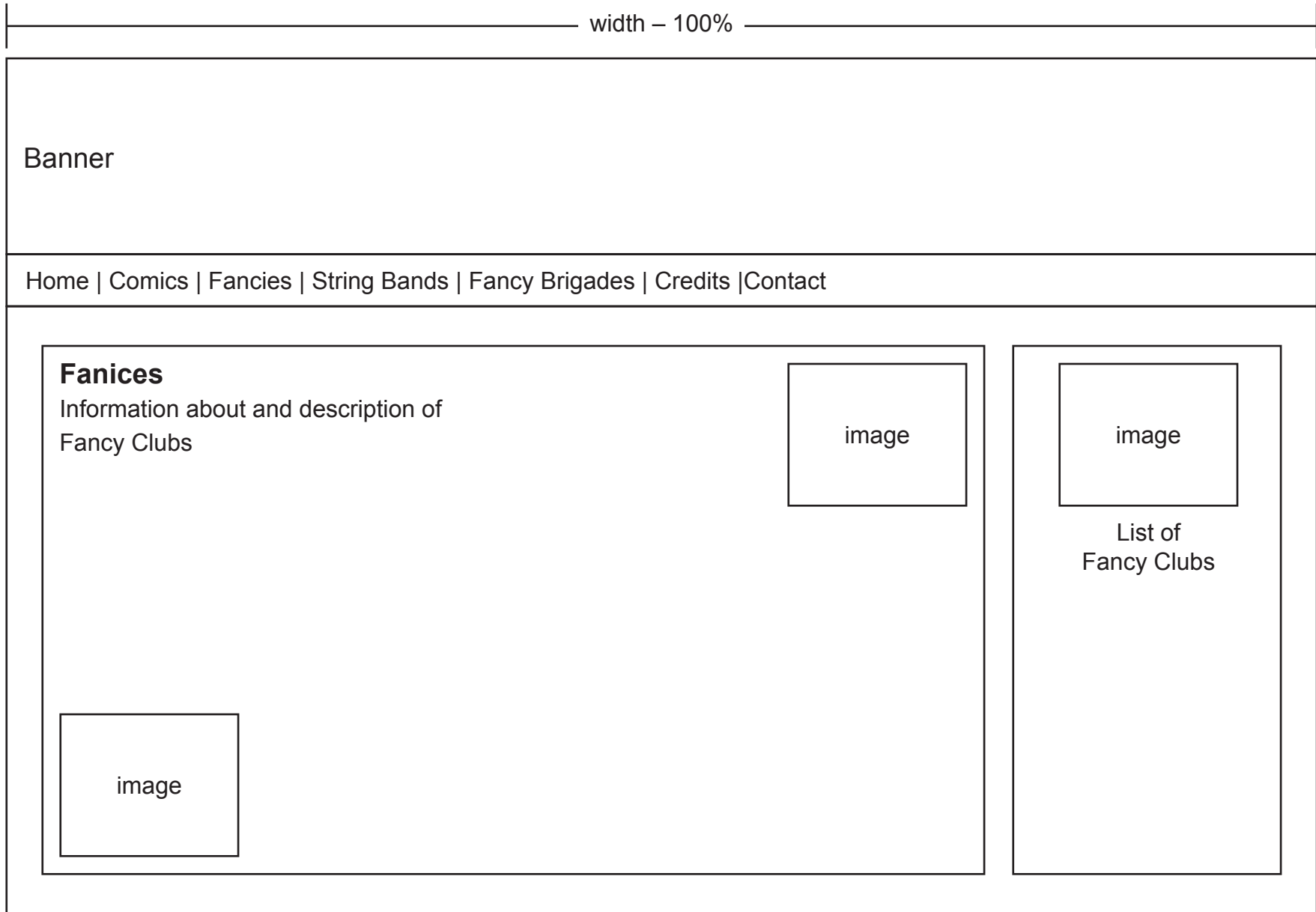
image

Timeline

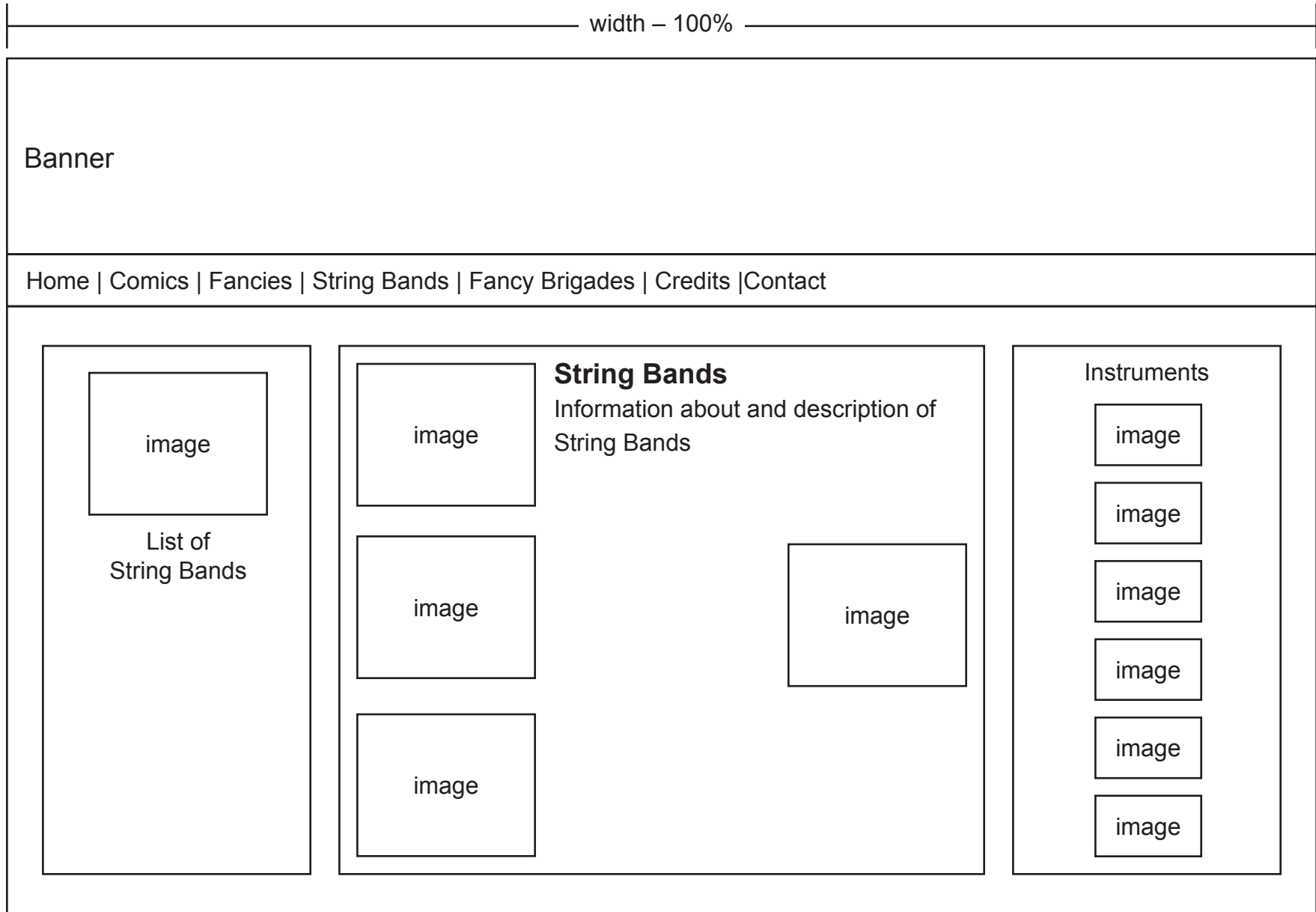
Wireframes - Comics



Wireframes - Fancies



Wireframes - String Bands



Wireframes - Fancy Brigades



width – 100%

Banner

Home | Comics | Fancies | String Bands | Fancy Brigades | Credits |Contact



List of
Fancy Brigades

Fancy Brigades
Information about and description of
Fancy Brigades



Wireframes - Credits



width – 100%

Banner

Home | Comics | Fancies | String Bands | Fancy Brigades | Credits | Contact

Credits (table)



image

image information, link to source



image

image information, link to source



image

image information, link to source



image

image information, link to source



image

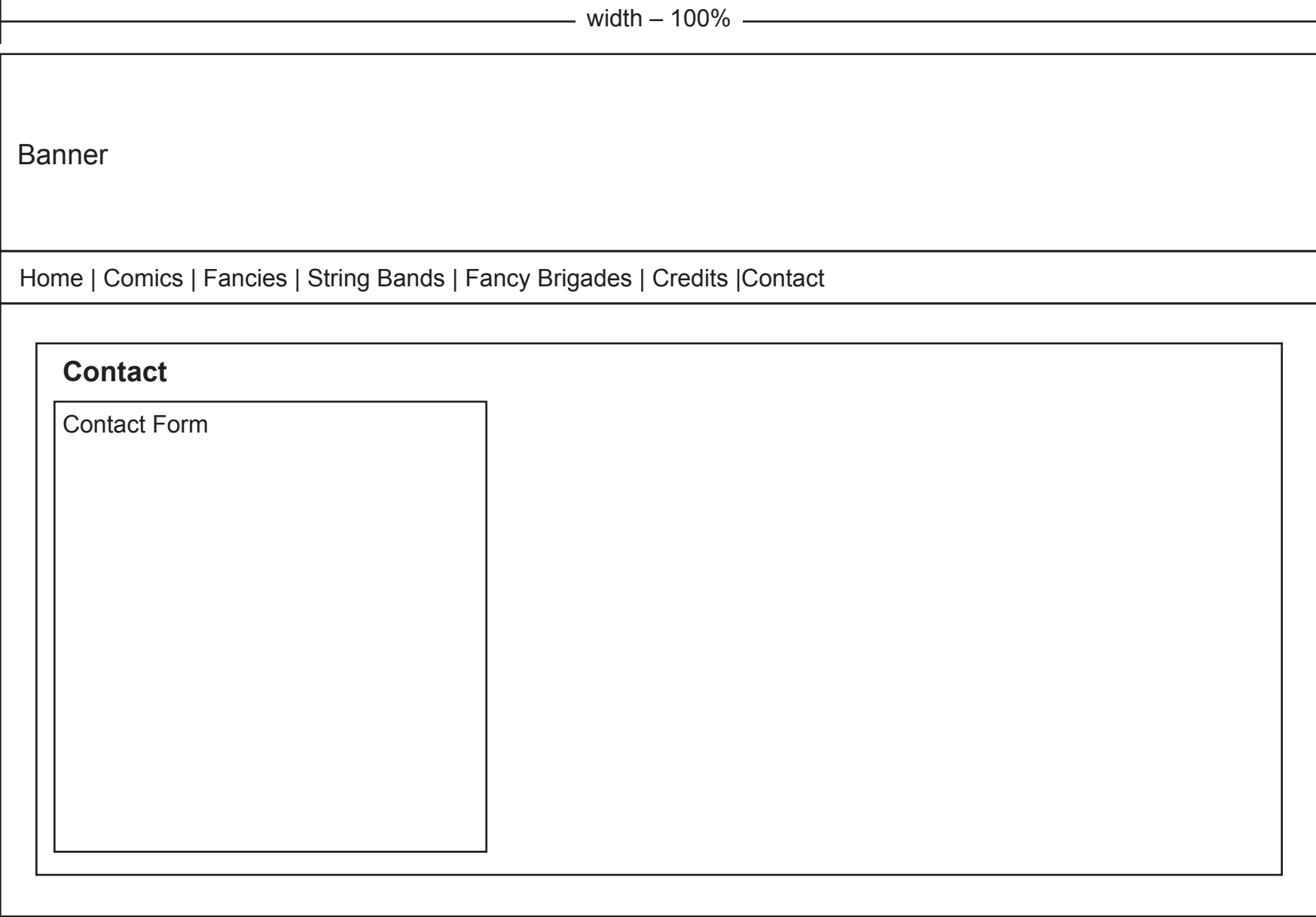
image information, link to source



image

image information, link to source

Wireframes - Contact



Styles



Fonts, HTML Generated

Tahoma, Geneva, Arial, Helvetica or sans serif available on computer

Black: #000000

Dark Blue: #040325

White: #ffffff

Sizes: 16px (body text), 16px (menu), 1.625em (h1), 1.375em (h2), 1.188em (h3)

Fonts on Images

Fonts on banner, contact and thanks

Pussycat Snickers

Black: #040325

Colors Used on Images

Colors on banner

Dark Blue: #040325

Periwinkle: #627faa

Sky Blue: #cccccc

Pale Blue: #a4d5f4

White: #ffffff

Background Colors

White: #ffffff

Periwinkle: #627faa

Color Palette



Black: #000000



Dark Blue: #040352



Periwinkle: #627faa



Sky Blue: #86c7f0



Pale Blue: #a4d5f4



White: #ffffff

Credits



Cain, William Thomas. Mummers Parade Struts Through Philadelphia's Streets. c. 2004

Getty Images. 11 Nov. 2010

<<http://www.gettyimages.com/Search/Search.aspx?contractUrl=2&language=en-US&assetType=image&prefuid=6056472&p=mummers#2>>

Cain, William Thomas. Philadelphia Holds Annual Mummers Day Parade. c. 2006

Getty Images. 11 Nov. 2010

<<http://www.gettyimages.com/Search/Search.aspx?contractUrl=2&language=en-US&assetType=image&prefuid=6056472&p=mummers+parade#>>

Cain, William Thomas. Philadelphia Holds Annual Mummers Day Parade. c. 2006

Getty Images. 11 Nov. 2010

<<http://www.gettyimages.com/Search/Search.aspx?contractUrl=2&language=en-US&assetType=image&prefuid=6056472&p=mummers+parade#>>

Cain, William Thomas. Annual Mummers Parade Rings In New Year. c. 2005

Getty Images. 11 Nov. 2010

<<http://www.gettyimages.com/Search/Search.aspx?contractUrl=2&language=en-US&assetType=image&prefuid=6056472&p=mummers+parade#2>>

Cain, William Thomas. Annual marchingMummers Parade Held In Philadelphia. c. 2003

Getty Images. 14 Nov. 2010

<<http://www.gettyimages.com/Search/Search.aspx?contractUrl=2&language=en-US&assetType=image&prefuid=6056472&p=mummers+parade#2>>

Cain, William Thomas. Annual marchingMummers Parade Held In Philadelphia. c. 2003

Getty Images. 14 Nov. 2010

<<http://www.gettyimages.com/Search/Search.aspx?contractUrl=2&language=en-US&assetType=image&prefuid=6056472&p=mummers+parade#2>>

Cain, William Thomas. Annual marchingMummers Parade Held In Philadelphia. c. 2003

Getty Images. 12 Nov. 2010

<<http://www.gettyimages.com/Search/Search.aspx?contractUrl=2&language=en-US&assetType=image&prefuid=6056472&p=mummers+parade#2>>

Cain, William Thomas. Annual Mummers Parade. c. 2007

Getty Images. 15 Nov. 2010

<<http://www.gettyimages.com/Search/Search.aspx?contractUrl=2&language=en-US&assetType=image&prefuid=6056472&p=mummers#>>

Cockroach, Alex. kid jester mummer. c. 2009

flickr. 15 Nov. 2010

<<http://www.flickr.com/photos/boxchain/3179397289/in/photostream>>

Cain, William Thomas. Annual marchingMummers Parade Held In Philadelphia. c. 2003

Getty Images. 18 Nov. 2010

<<http://www.gettyimages.com/Search/Search.aspx?contractUrl=2&language=en-US&assetType=image&prefuid=6056472&p=mummers#2>>

Credits



Cain, William Thomas. Philadelphia Holds Annual Mummers Day Parade. c. 2006

Getty Images. 18 Nov. 2010

<<http://www.gettyimages.com/Search/Search.aspx?contractUrl=2&language=en-US&assetType=image&prefuid=6056472&p=mummers+parade>>

Cain, William Thomas. Annual Mummers Parade Rings In New Year. c. 2005

Getty Images. 18 Nov. 2010

<<http://www.gettyimages.com/Search/Search.aspx?contractUrl=2&language=en-US&assetType=image&prefuid=6056472&p=mummers+parade#2>>

Cain, William Thomas. Annual marchingMummers Parade Held In Philadelphia. c. 2003

Getty Images. 18 Nov. 2010

<<http://www.gettyimages.com/Search/Search.aspx?contractUrl=2&language=en-US&assetType=image&prefuid=6056472&p=mummers+parade#2>>

Stockbyte. a banjo. c. 2010

Getty Images. 18 Nov. 2010

<<http://www.gettyimages.com/Search/Search.aspx?contractUrl=2&language=en-US&family=creative&assetType=image&prefuid=6056472&p=banjo>>

Stockbyte. brass saxophone. c. 2010

Getty Images. 18 Nov. 2010

<<http://www.gettyimages.com/Search/Search.aspx?contractUrl=2&language=en-US&family=creative&assetType=image&prefuid=6056472&p=brass+saxophone#2>>

Stockbyte. Accordion. c. 2010

Getty Images. 18 Nov. 2010

<<http://www.gettyimages.com/Search/Search.aspx?contractUrl=2&language=en-US&family=creative&assetType=image&prefuid=6056472&p=accordion#5>>

Parée, * Double Bass *. c. 2007

flickr. 18 Nov. 2010

<<http://www.flickr.com/photos/8078381@N03/4495971547/>>

Medioimages/Photodisc. Violin on white background. c. 2010

Getty Images. 18 Nov. 2010

<<http://www.gettyimages.com/Search/Search.aspx?contractUrl=2&language=en-US&family=creative&assetType=image&subuid=6056472&prefuid=6056472&p=violin#>>

Stockbyte. a drum. c. 2010

Getty Images. 18 Nov. 2010

<<http://www.gettyimages.com/Search/Search.aspx?contractUrl=2&language=en-US&family=creative&assetType=image&subuid=6056472&prefuid=6056472&p=drum#2>>

Credits



Stockbyte. [a xylophone](#). c. 2010

Getty Images. 19 Nov. 2010

<<http://www.gettyimages.com/Search/Search.aspx?contractUrl=2&language=en-US&family=creative&assetType=image&subuid=6056472&prefuid=6056472&p=xylophone>>

Mulder, Wim. [Untitled](#). c. 2008

flickr. 15 Nov. 2010

<<http://www.flickr.com/photos/wimmelulder/2157504334/in/set-72157603609094631/>>

Mulder, Wim. [Untitled](#). c. 2008

flickr. 15 Nov. 2010

<<http://www.flickr.com/photos/wimmelulder/2156819855/in/set-72157603609094631/>>

Mulder, Wim. [Untitled](#). c. 2008

flickr. 9 Dec. 2010

<<http://www.flickr.com/photos/wimmelulder/2156766555/in/set-72157603609094631/>>

Mulder, Wim. [Untitled](#). c. 2008

flickr. 9 Dec. 2010

<"<http://www.flickr.com/photos/wimmelulder/2156800475/in/set-72157603609094631/>">

Cain, William Thomas. [Annual Mummies Day Parade](#). c. 2007

Getty Images. 9 Dec. 2010

<<http://www.gettyimages.com/Search/Search.aspx?contractUrl=2&language=en-US&p=mummies+parade&assetType=image#>>

Cain, William Thomas. [Annual marchingMummies Parade Held In Philadelphia](#). c. 2003

Getty Images. 9 Dec. 2010

<<http://www.gettyimages.com/Search/Search.aspx?contractUrl=2&language=en-US&p=mummies+parade&assetType=image#2>>

Snyder, Bob. [Mummies New Year Parade 2010](#). c. 2010

flickr. 15 Nov. 2010

<<http://www.flickr.com/photos/fordan/4260194499/in/photostream/>>

Cain, William Thomas. [Philadelphia Holds Annual Mummies Day Parade](#). c. 2006

Getty Images. 15 Nov. 2010

<<http://www.gettyimages.com/Search/Search.aspx?contractUrl=2&language=en-US&p=mummies+parade&assetType=image#>>