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IMD330

Tell A Story: My Journey from Print to Web

Project Overview:

To create self-promotional rich-media website that describes my transition from print to web designer.

Navigation: Clicking on the arrow will scroll the page to the next slide.

Clicking on the dots on the left side will scroll the page to the slide that corresponds to that dot.

Slide 1:

Text: Hello! My name is Robin and I am graphic designer moving from print to web

Slide 2:

Text: I Was Here

For a while I was a print designer. I was mainly a production artist creating advertising for coupon envelopes. Not a particularly creative or glamorous graphic design job, but I liked doing it.

Multimedia Component: Image gallery containing work I created as a print designer

Slide 3:

Text: Then I went here

I decided to add to my skill set and move into the world of web design. I enrolled in the web design and interactive media diploma program at the Art Institute.

Multimedia Component: A flash animation containing illustrations of the skills I wanted to learn

Slide 4: Which Led Me to Here

Text: I've been busy learning. HTML, css, javascript, jquery, flash, information architecture

Multimedia Component: a gallery of work from my classes

Slide 5:

Text: Pit Stop

Okay, maybe more of a detour. My beginning flash class was more about creating animation in flash itself rather than designing for the web and learning actionscript. But this nice relaxing animation of the life of a dandelion came out of it.

Multimedia Component: video player that shows an animation I designed

Slide 6:

Text: Now I'm here

Now I am in my last quarter of school and I'm tackling drupal, audio for the web and creating this rich-media website.

Slide 7:

Text: So Where to Next?

I can't be certain of where I'm going next, but I'm sure I my journey hasn't ended I will always be learning web design.

Multimedia Component: Flash animation of a magic eight ball that will shake a little when clicked on then will flip over to reveal an answer

Slide 8:

Text: If you have enjoyed what you have seen and would like to be part of my journey here is where you can find me:

More about me:

The section will have a contact form that can be used to reach me and links to my twitter and linkedin accounts.