

Robin Long

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PROFESSIONAL SUMMARY

Forward-thinking design professional with over 14 years of experience in print and web design. Organized and detailed-oriented, team player accustomed to working in deadline-driven environments. A quick learner, who is always looking to add new skills and keep up with the latest trends in design.

SKILL SET

- Adobe InDesign
- Adobe Photoshop
- HTML
- Javascript
- Adobe Illustrator
- CSS
- Wordpress
- jQuery

RELEVANT EXPERIENCE

VivaTysons Magazine, McLean, VA

February 2015 - Present

Graphic Designer

- Design ads for local businesses in an upscale local magazine that mails 6 times a year
- Create email campaigns and templates using Zoho
- Post content and update css on the magazine's site in Wordpress
- Produce graphics for the magazine's social media accounts
- Edit and design in-house marketing materials such as flyers, postcards, and letters

CentrisPoint, Washington, DC

January 2012 – February 2015

Web/Graphic Designer

- Used HTML, CSS, and Javascript/jQuery to develop a compelling website and a series of interactive reports
- Transformed text-only copy into web-optimized graphics and illustrations

The Creative Group, Washington, DC

November 2009 - January 2011

Freelance Graphic Designer

- Created and edited a variety of engaging, customer-facing documents, including menus, signs, sales sheets, and ads
- Typeset classified ads

Stephen Winchell & Associates, Falls Church, VA

June 2009 - July 2009

Freelance Graphic Designer

- Created and modified materials for non-profit direct mail such as letters, surveys, and forms

United Marketing Solutions, Springfield, VA

August 1999 - October 2009

Senior Mac Operator/Graphic Designer

- Designed creative ads for cooperative envelope mailings as part of a busy art department that averaged 5,000+ individual layouts annually
- Created ads and the layout for an advertising booklet that averaged 40 pages on a quarterly basis
- Output the advertising booklet to plates and checked the plates for quality
- Converted art files to the correct file format for printing and performed clean-up on art files
- Proofread and pre-flighted pre-press ready ads
- Communicated with customer support to resolve issues with ads
- Took daily inventory of the layouts in the department and used a combination of the production schedule and turn-around standards to organize and prioritize the work

EDUCATION

Diploma, Web Design

The Art Institute of Washington, Arlington, VA

Bachelor of Fine Arts, Graphic Design

Rowan University, Glassboro, NJ

AWARDS

Third Place, National HIV Testing Day 2011 Poster Contest

Sponsored by the National Association of People with AIDS (NAPWA)